



Rich Hall

Rich is a director working and living in London. His talent for filmmaking was noticed, and subsequently nurtured by leading production figure head, Matthew Fone. Under Fone and Riff Raff's close development, Rich has made a number of eye-catching music videos and commercials that contribute to his cinematic style and astute visual eye. Rich's commercial credits are growing exponentially featuring leading global brands such as Nike, Xbox, BT Sport, Uber Eats, Nando's, and most recently Virgin Media X O2. The films he has directed have garnered him an excellent reputation in the industry; being well-known for high-quality and characterful pieces. Notably, Rich's spot KFC 'Your Chicken Could Never' was named one of the Top Film Ads at the Campaign Live Awards, contributing to Riff Raff's prestigious title 'Production Company of the Year 2021'.

He combines both the human and visual aspects of filmmaking effortlessly - a prime example being his 'Nice Guys Finish Last' Nike Commercial featuring Marcus Rashford which challenges gender stereotypes within the sporting world. In 2022, Rich has directed a wide range of films including Hydrow 'Balloon' and Paddy Power 'Where Were You in 22', and VOLT, for which he was nominated for On The Cusp Commercial at 1.4 Awards. Rich's extra-terrestrial promo for Elephant Kind 'Love As' scored him a nomination for Best Rock UK at the UKMVA's 2023. With his incredible wit and tasteful style, we see big things for Rich and back him all the way!

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