

## **Gregory Ohrel**

Lisbon based (French born) director, Grégory Ohrel has a passion for experimenting with liveaction storytelling. Visual trickster and master of wonder, Grégory Ohrel has crafted a distinctive live action style that bends the rules of perception to beguiling effect.

His work blends technique with creative vision to craft a unique perspective that is both playful and ripe for interpretation. Through his work on music videos he developed an uncanny ability to find new and innovative ways to use the camera. It lead Gregory to bring his love for creative challenges to top brands including Samsung, Spotify, Huawei, Converse, Seat, Citroen, Fiat, Maybelline, L'Oreal, Aperol to name a few.

From his use of creative perspectives and clever transitions, to the mesmerizing use of effects, Gregory finds a way to breathe life into every frame.

<u>Instagram</u>

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