

## Alan Masferrer

Catalonia-born director Alan Masferrer is the best kind of unpredictable.

Charged with artful imagination, his award-winning music video and commercial work (including prestigious UKMVA, MTV, and Ciclope nominations and several Vimeo Staff Picks) submerge viewers in unique visual experiences—usually dreamlike or surreal, combining inventive camera moves with seamless integration with vfx.

Previously Alan worked in an advertising agency in Barcelona as a creative on large global accounts before realizing his true calling was directing.

<u>Instagram</u>

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