

Jai Moseley

From a young age, Jai's world has been kaleidoscopic. In artistry and expression, in people, place, and experience. Born in north London - and raised in LA - to an Indian and Bajan actress in the UK's first Black theatre company and a record producer of Ashkenazi heritage. If you were to ask Jai to define himself, he might say, somewhere between Gefilte fish and Roti.

In 2016, Jai started his journey within film, back in London, and in the world's most prestigious production companies. Ultimately landing himself under the creative tutelage of the industries most prestigious directors both sides of the pond. In 2019, Jai burst onto the scene with his first short film Symphony. Landing him in that same year, his first commercial (and global campaign) for Timberland. The result of which lead to work with Apple, Sprite, and Facebook, and a nomination for Shots Best New Director 2022.

More recently, Jai has directed work for Google, charitable causes like Wateraid, and music videos for artists such as Leon Bridges and Skinny Pelembe. His objective in all, to communicate stories of relatable truth. One's you feel better for having known. Built from our collective, and most intrinsic emotions and experiences.

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