

## Casper Balslev

Danish director Casper Balslev's extensive body of commercial work include work for brands such as Alpine, Renault, Volkswagen, Mercedes-Benz, Telenor, Vodafone, The Royal Danish Theatre and Carlsberg.

Casper studied photojournalism at the Danish College of Journalism and worked in documentary, fashion, and street photography. This background continues to influence Balslev's work, which often has a spontaneous yet informed documentary style to it. His cinematic and defining short films for fashion brand HAN KJØBENHAVN were selected for the Saatchi & Saatchi New Directors Showcase 2013.

Since then, Casper has created numerous pieces which have garnered awards internationally - including Lions in Craft at the CANNES LIONS, as well as gold as best commercial director at EUROBEST.Additionally, he has directed music videos for a variety of acclaimed artists, including Alt-J, Marina & The Diamonds, The Presets, MØ and Seinabo Sey.

## <u>Instagram</u>

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AKKURAT