



Finn Keenan

Finn Keenan is an Irish filmmaker from Cavan, who studied at the National Film School Ireland.

Finn brings every story to life with energy and originality, and his enthusiasm is infectious. He moved to London and worked with The Wombats, The Kooks, Louis Berry, George Ezra, and Willie J Healy. Finn then worked on the Nike “LDNR” and Nike “Never Ask” campaigns with Wieden+Kennedy, directing the social films for both, as well as the socials for Halifax “That New Home Feeling” with Adam & Eve.

Finn’s music video for MK’s “Back and Forth” won three gold awards at the 2019 Kinsale Sharks. At the end of 2019 he directed “Qiang Diao” for Nike China through W+K Shanghai, which was deemed Shots Ad of the Week for its “absurdist, spectacular and unique” nature and went on to be included in the APAs Top 20 of 2020. Since this award he has made “Feel Next Level” for FIFA21 through Adam&EveDDB and provided more on-screen comedy with “We Got It” for Just Eat through McCann. In 2020 Finn was also awarded Gold at the Creative Circle awards for Best Up and Coming Director and has been since invited to sit on the jury of this year’s awards. He was also recently crowned winner of the 1.4 Awards 2021 for Commercial Directors “On the Cusp of Greatness”.

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